



Bob 'Idea Man' Hooley, A/S, CKDE

Bob "Idea Man" Hooley is a charismatic, confident leader, corporate trainer, facilitator, Emcee, author and motivational keynote speaker on creativity, business innovation and enhancing team performance. Using personal stories drawn from rich experience, he challenges his audiences to engage his **Ideas At Work!** - **to act on what they hear**, with clear, innovative, building-blocks and field-proven success techniques to increase their effectiveness. Bob challenges them to hone specific '**success skills**' critical to their personal and professional advancement.

Bob outlines real-life, results-based, innovative ideas personally drawn from 29 plus years of rich leadership experience in retail, sales, construction, small business, entrepreneurship, manufacturing, association, consulting, community service, and commercial management.

Bob's conversational, often humorous, professional, and sometimes-provocative style continues to inspire and challenge his audiences across North America.

***"...he is always on! Bob has the ability to grab his audience's attention and keep it!
... if Bob is involved - your program or seminar is guaranteed to succeed!"
Maurice Lavigne, London Drugs Coordinator for Training and Development***

Bob's motivational, innovative, challenging, and practical **Ideas At Work!** have been successfully applied by thousands of leaders and professionals in seven countries spanning three continents, to date.

Bob is a frequent contributor to North American consumer, association, corporate, trade and on-line publications on leadership, employee motivation and training, creativity and innovative problem solving, priority and time management, and customer service. He is the inspirational author of nine books, four Success Systems, a mini-book series, an e-book series and a variety of special reports to reinforce his various programs.

Visit: <http://www.SuccessPublications.biz> for more information or invest in your skills development.

Award winning kitchen designer (retired), Bob 'Idea Man' Hooley, CKD-Emeritus is one of 75 Canadian kitchen designers to earn this prestigious certification by the National Kitchen and Bath Association (NKBA).

In December 2000, Bob was given a CAPS National Presidential Award "**for his energetic contribution to the advancement of CAPS and his living example of the power of one;**" and elected to the CAPS National Board. Bob is co-founder and past president of the CAPS Vancouver Chapter, member of CAPS-Edmonton Chapter and an honorary founding member of the CAPS-Sask. Chapter. Bob is also a national member of the Canadian Society of Training and Development.

In 1998, Toastmasters International recognized Bob "**for his professionalism and outstanding achievements in public speaking.**" That summer in Palm Desert, California, Bob became the 48th person in their 75-year history to be awarded this prestigious professional level honor as an Accredited Speaker.

He has been honored by the United Nations Association of BC (1993) and received the CANADA 125 award (1992) for his ongoing contributions to the community.

In 1988, Bob joined 3 other men to sail a 65-foot gaff rigged schooner from Honolulu, Hawaii to Kobe, Japan, barely surviving a 'baby' typhoon enroute.

Ideas to successfully develop your leadership, business or career! -- Strategies to Success!



Bob 'Idea Man' Hooley

Bob 'Idea Man' Hooley has earned international acclaim as a leader, author and speaker on strategic planning, career and business innovation and enhanced team performance and creativity.

Using personal stories mined from rich experience, Bob challenges his readers and audiences to engage his Ideas At Work! — to act on what they hear with clear, easily understood building blocks and life-proven success techniques.

He challenges them to leverage their personal effectiveness, and to hone specific skills 'critical' to succeed professionally.

Bob is a frequent contributor to North American consumer, on-line, and trade publications. His **Ideas At Work!** have been successfully applied by thousands of professionals across the world. Visit: <http://www.bobhooley.com>

"Leadership is the foundation of your 21st Century Business Success. The wise leader unleashes the power of those whom they would lead!" Bob 'Idea Man' Hooley

Bob's keynote messages will:

- Engage your mind
- Challenge the will
- Touch your heart
- Nourish your spirit
- Tickle your funny bone
- Enrich your career and business

"I still get comments from people about your presentation. Only a few speakers have left an impression that lasts that long. You hit a spot with the tourism people." Janet Bell, Yukon Economic Forums

Bob's Creative and Motivating Keynotes

- **Rising above the storm!** *How to take personal leadership when life flips you upside down or throws you into change*
- **Create the Future!** *Leverage to win with innovation and vision*
- **The Power of ONE!** *Yes, one person can make a difference! YOU!*
- **Big Dreams – Small Steps!** *You can achieve and live your dream!*
- **Building Bridges – Not Walls!** *Career and Business Success is built on mutually productive relationships.*
- **Life Design – Get what you want, creatively!**
- **Prepare yourself to WIN!** *Apply the success skills of the world's top leaders in taking your career, your team and company to the next level*

Thank you Bob, it is always a pleasure to see a true professional at work. You have made the name "Speaker" stand out as a truism - someone who encourages people to examine their lives and make adjustments. The personal stories you shared with your audience made such a great impression on everyone. The comments indicated you hit people right where it is important - in their hearts. Each of those in your audience took away a new feeling of personal success and encouragement."

Sherry Knight, Dimension Eleven Human Resources and Communications

"We greatly appreciate the energy and effort you put into researching and adapting your keynote to make it more meaningful to our member councils. Early feedback from our delegates indicates that this year's convention was one of our most successful events yet and we thank you for your contribution to this success." Larry Goodhope, Executive Director, AAMD&C

Protect your conference investment — leverage your training investment. Call now to explore how to engage Bob 'Idea Man' Hooley and his Ideas At Work! for your next corporate retreat, conference, sales training or association meeting. 1-888-848-8407